

AT-A-GLANCE

VOLUNTEERMATCH

VolunteerMatch is a national nonprofit dedicated to strengthening communities by helping good people and good causes to connect. Its award-winning online service, www.volunteermatch.org, makes it easy to find a way to make a difference by location, expertise, or availability. As the #1 result for 'volunteer' on Google and Yahoo!, the VolunteerMatch network regularly welcomes more than 900,000 monthly visitors and has become the preferred volunteer recruiting service for tens of thousands of participating nonprofits. Since 1998, we have been where volunteering begins for millions of people.

VolunteerMatch is also a proven social enterprise, providing many of the nation's most recognized businesses and organizations with Web-based solutions to facilitate and track volunteer engagement at local and national levels.

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Key Stats: #1 search result for "volunteer" on Google and Yahoo!
71,000,000+ pages served in 2010
78,500+ participating nonprofits & 145 corporate clients
4.2 million registered members
5.5 million volunteer referrals since 1998

Key Nonprofit Partnerships: American Red Cross, California State Library, National MS Society, National CASA, Easter Seals, Feeding America, Girl Scouts of the USA, Senior Corps, American Cancer Society, Rebuilding Together, Ronald McDonald House Charities

Sample Corporate Clients: AMD, Allstate Insurance, American Express, Arizona State University, Charles Schwab, Coca-Cola, Country Music Television, Exelon, Gap Inc., Mini USA, General Mills, HP, Google, Johnson & Johnson, LexisNexis, Los Alamos National Laboratory, McDonald's, Medtronic, Morgan Stanley, Nationwide, Newman's Own, PepsiCo, Raytheon, REI, Safeway, Target, Tom's of Maine, University of Phoenix
(Complete list: <http://www.volunteermatch.org/corporations/clients>)

Strategic Initiatives:

- *Pro Bono/Skilled Volunteering* – Supporting efforts to build a volunteer culture that encourages and includes the contributions of experts.
- *Employee Volunteering & Corporation Citizenship* – Partnering with Corporate America to fulfill its civic responsibilities by investing in employee volunteer activities.
- *Disaster Preparation & Relief* – Using technology to help the American Red Cross and other disaster relief organizations more effectively respond to and prepare for natural disasters.
- *Corporate Cause Alignment* – Helping brands align their cause marketing goals with the needs of nonprofit organizations.

Our Team: <http://www.volunteermatch.org/about/people/index.jsp>

Recent Press: <http://www.volunteermatch.org/pressroom>

Awards: "Best .Org Web Site" 2008 Nonprofit Tech Conference, *TIME* "Top 10 Web Site" for 2007, Yale-Goldman Sach's Foundation Nonprofit Business Plan Grand Prize, MIT E-Commerce Award: Most Socially Responsible Technology, 2001 Webby Awards for Activism and Service

Press Contact: Robert J. Rosenthal, (415) 241-6865, news@volunteermatch.org

