

ALLSTATE®
MLK DAY 2012 NONPROFIT VOLUNTEERMATCH SWEEPSTAKES
“OFFICIAL RULES”

NO VOLUNTEER PROJECT SUBMISSION NECESSARY TO ENTER OR WIN. PROJECT ENTRY DOES NOT ENHANCE AN ORGANIZATION’S CHANCE OF WINNING.

1. **ELIGIBILITY:** MLK Day 2012 Nonprofit VolunteerMatch Sweepstakes (the “Promotion”) is open to nonprofit organizations that have active accounts with VolunteerMatch at the time of entry. Promotion is subject to all applicable federal, state and local laws.

2. **HOW TO ENTER:** Nonprofit organizations must visit www.volunteermatch.org/post between Wednesday, November 16, 2011, 12:00 AM CST and Friday, January 13, 2012, 11:59 PM CST and post a volunteer project to their organization’s VolunteerMatch account. The project:

- a) **must** occur in the period of time between Saturday, January 14, 2012, 12:00 AM CST and Wednesday, January 18, 2012, 11:59 PM CST and,
- b) **must** receive at least one “referral” or volunteer “sign up” for their project to be eligible;
- c) or Mail-In Entry: enter without posting a volunteer project by hand-printing your nonprofit organization’s name, complete address, telephone number (including area code), and email address on a 3” x 5” postcard and mailing in an envelope with postage affixed to: Allstate Insurance, Attn: Matt Kruse, MLK Day Promo, Suite F4, Northbrook, IL 60062. Mail-in entries must be postmarked by January 18, 2012 and received by January 25, 2012.

Limit one (1) entry per nonprofit organization. All Mail-In entries become the exclusive property of Sponsor, and none will be acknowledged or returned. Sponsor and Administrator are not responsible for lost, late, incomplete, invalid, unintelligible, illegible, or misdirected entries, which will be disqualified.

3. SELECTION/NOTIFICATION OF SWEEPSTAKES WINNERS:

Grand Prize Winners: A random drawing will be conducted **on or by January 31, 2012** from among all eligible entries. Potential nonprofit organization winners will be contacted via phone, email or mail by or on February 6, 2012. If a potential nonprofit organization winner cannot be contacted within forty-eight (48) hours after the first attempt to contact the nonprofit organization, the Sponsor may select an alternate potential nonprofit organization winner in its place at random from the remaining eligible entries received. An appropriate designee of the potential nonprofit organization winner may be required to execute and return an Affidavit of Eligibility/Liability Release and, unless prohibited, Publicity Release. Noncompliance with these Official Rules, or the return of prize notification as undeliverable, will result in disqualification and, at Sponsor’s discretion, prize may be forfeited and an alternate winner may be selected. Odds of winning a Grand Prize depend on the number of eligible entries received. Participation constitutes entrant’s full and unconditional agreement to abide by these official rules and sponsor decisions, which are final and binding.

4. PRIZE: Five winners will receive a \$1000 cash prize. All prize details are at Sponsor's sole discretion.

5. GENERAL PRIZE RESTRICTIONS/CONDITIONS: Prizes are awarded "as is" with no warranty or guarantee, either expressed or implied by Sponsor. Winners may not substitute, assign or transfer prize but Sponsor reserves the right, at its sole discretion, to substitute a prize with one of comparable or greater value. Each winning nonprofit organization winner is solely responsible for reporting and paying any all applicable taxes related to the winnings as well as any other costs and expenses associated with acceptance and use of a prize not specified herein as being awarded. All prize details are at Sponsor's sole discretion.

6. GENERAL CONDITIONS: Acceptance of prize, where allowed by law, constitutes permission for Sponsor and its designees to use each nonprofit organization winner's name, city and state of residence, voice, likeness and statements relating to the Promotion in any and all media now or hereafter known throughout the world in perpetuity, without any further compensation, notification or permission, except where prohibited by law. Persons who tamper with or abuse any aspect of the Promotion, attempt to undermine the legitimate operation of the Promotion by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or Sponsor's representatives or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void.

7. LIMITS OF LIABILITY: Entrants, by participating, agree that Released Parties will have no liability whatsoever for, and shall be held harmless by entrants against, any and all liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of a prize or participation in this Promotion, or any travel/activity associated herewith. Released Parties shall not be responsible for any entries that are lost, late, stolen, undelivered, misdirected, delayed, destroyed, illegible, garbled, or incomplete or for any human, mechanical, electronic, printing, typographical or other errors relating to or in connection with this Promotion, including, without limitation, errors which may occur in connection with the administration of the Promotion, the processing of entries, the announcement of the prizes or in any Promotion-related materials. Promotion materials are automatically void if counterfeited, mutilated, forged, altered or tampered with in any way, if illegible, mechanically reproduced, obtained outside authorized legitimate channels or if they contain printing, production, typographical, mechanical, or other errors. ANY PERSON ATTEMPTING TO FORGE PROMOTION MATERIALS OR TO DEFRAUD SPONSOR IN ANY WAY IN CONNECTION WITH THIS PROMOTION MAY BE PROSECUTED TO THE FULLEST EXTENT OF THE LAW. Sponsor reserves the right to suspend, cancel or modify the Promotion (or any portion thereof) at any time, if it determines that for any reason the Promotion (or any portion thereof) cannot be run as originally planned or if fraud or any other occurrence compromises the fairness or integrity of the Promotion. If the Promotion is cancelled, Sponsor may, at its sole discretion, award the prize at random from among all non-suspect, eligible entries received up to time of such action.

8. DISPUTES: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and

exclusively by the United States District Court for the Northern District of Illinois or the appropriate Illinois State Court located in Cook County, Illinois U.S.A.; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, and in no event will entrant be entitled to receive attorneys' fees or other legal costs; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the participant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Illinois, without giving effect to any choice of law or conflict of law rules (whether of the State of Illinois or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Illinois.

9. **WINNERS LIST:** For the name of the nonprofit organization winners (available after January 31, 2012), send a self-addressed, postage stamped envelope to: Allstate Insurance, 2775 Sanders Rd, Suite F4, Northbrook, IL 60062 by February 29, 2012. VT residents omit postage.

10. **SPONSOR:** Allstate Insurance Company, 2775 Sanders Road, Northbrook, Illinois 60062.

11. **ADMINISTRATOR:** Allstate Insurance Company

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